

# 2023 | BRYAN PARTNERS

## 2024 | Sponsorship Program Benefits



### EVENTS & ENGAGEMENT

	Gold	Blue	Silver
	\$10,000	\$5,000	\$2,500
Option to host 1 Company Spotlight event each semester (2x per academic year)	★	★	
Option to host 1 Company Spotlight event each academic year	★	★	★
Invitation to attend the Fall Bryan School Company Mixer event	★	★	
Invitation to attend the Bryan School Bright Futures Dinner event	★		
Strategic tabling in the Bryan School building hallway (1x per year)	★		
Option to host 1 hiring or interview event (1x per year)	★		
Option to host 1 Bryan Breakroom alumni webinar each semester (2x per academic year)	★		
Option to host 1 Bryan Breakroom alumni webinar (1x per academic year)	★	★	

### BRANDING & VISIBILITY

Sponsor recognition at Bryan School Fall Company Mixer event	★	★	
Pre-event branding for employer hosted events & Company Spotlights	★	★	★
Floor clings placed in Bryan School building for Company Spotlight pre-event branding	★		
Sponsor featured across Bryan School social media sites as a welcome to new sponsors	★	★	★
Company job opportunities featured on Bryan School hot job list	★	★	★
Sponsor logo displayed on Bryan School "Partner" website	★	★	★
Sponsor logo featured in select Bryan School student emails (2x per semester)	★	★	
Sponsor logo featured in the Employer Relations newsletter (4x per academic year)	★	★	★
Sponsor mentions and contributions in Employer Relations newsletter (1x per academic year)	★		
Sponsor logo featured in Alumni newsletter (1x per academic year)	★	★	

### ADDITIONAL BENEFITS

Strategic consultation with Bryan School Employer Relations team	★	★	
Facilitated connections with Bryan School student organizations	★	★	
Facilitated connections with select Bryan School faculty	★	★	★
Event notifications and sign-up priority	★	★	★
Parking deck passes for onsite visits	★	★	★

### LET'S CONNECT!

Interested in the Bryan Partners Program or have any general inquiries about how to get involved with the Bryan School?

Email **Stephanie Weber**: [srweber@uncg.edu](mailto:srweber@uncg.edu)